Lab: Final Project

**Overview**:

In this lab, you will review a scenario with the goal of assessing what went well, analyzing what you think could have gone better, and recommending how to improve product management in this company.

**Step 1:** Refer to the Reading – **Final Project Scenario** for completing this exercise.

**Step 2:** Make seven observations about what went well. These observations can be what you noticed about the right steps or the structure that the company put in place. Think about what strategy was used and how it contributed to the success of the company.

|  |  |
| --- | --- |
|  | Observations: What went well |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |
| 7 |  |

**Step 3:** Make five observations about what you think could have gone better. This can be anything that you think was missing from the scenario or what you think should have gone better.

|  |  |
| --- | --- |
|  | Observations: What could have gone better |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |

**Step 4:** Make five recommendations to improve product management in this company.

|  |  |
| --- | --- |
|  | Observations: What could be done to improve product management in this company |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |